

P PROVENANCE VINEYARDS

NAPA VALLEY TRUE TO OUR ORIGIN

Provenance Vineyards began in 1999 producing Rutherford Cabernets. Its founders had the vision to produce fine wines by discovering Napa Valley vineyards of unique "provenance" or origin. Over two decades, the brand was bought and sold twice and passed through the hands of two large corporations.



RETURNING TO CLASSIC FAMILY ROOTS WITH ITALIAN STYLE

Allen and Tiana Lombardi acquired Provenance Vineyards in November 2021 to infuse this iconic Napa Valley brand with the energy it deserves. They were attracted to its rich history, classic style and strong growth potential. They connected with the brand's polish without pretense.



AJ, Ava, Allen, Tiana and Matthew Lombardi

The family will hold true to Provenance's purpose to produce timeless Napa Valley wine, focusing on its five signature best sellers. The Lombardis look to build the next chapter of the Provenance legacy by increasing its U.S. distribution and introducing this fine wine globally.

Looking ahead, it is the family's mission to continue to produce well-appointed, approachable wine of specific origin...true works of art that build and carry on family legacies.



NATURAL WINEMAKING SHOWCASING SENSE OF PLACE

Head of Winemaking Noel Basso has 20+ years of experience with California vineyards and grapes. He is returning the brand to the purist philosophy of Founding Winemaker Tom Rinaldi, focusing on working in the vineyards and taking an unwavering grape-quality approach to each varietal. Minimal winemaker intervention allows the character and personality of the grapes to steal the show.

Wine reviewers agree. Provenance Vineyards wine is honored to have received multiple 90+ ratings by acclaimed reviewers on all varietals. We invite you to experience the wine and explore your sense of place.



PROVENANCE

VINEYARDS

22 years discovering Napa Valley vineyards of unique origin to naturally produce white wine, red wine and Bordeaux-style red blends



SAUVIGNON BLANC NORTH COAST

Lemongrass, pineapple and guava; balanced acidity. Notes of melon and crisp green apple.



MERLOT NAPA VALLEY

Ripe blueberry and plum flavors accompanied by layers of herbal spice.



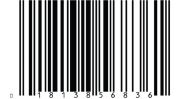
CABERNET SAUVIGNON NAPA VALLEY

A velvety wine showcasing plum and juicy fruit, followed by a dry finish.



FORTITUDE CABERNET SAUVIGNON NAPA VALLEY

Juicy black fruit, accented with hints of licorice and dark chocolate; smooth, round tannins.



FORTITUDE

Fortitude by Provenance Vineyards
Honors Napa Valley's extreme geology and soil diversity
Grapes from the finest Napa vineyards add layers of rich complexity



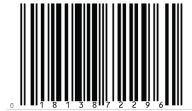
DEADEYE CHARDONNAY MONTEREY COUNTY

Ripe, tropical aromas of pineapple softened by notes of baked apple and brioche. Long, lasting finish.



DEADEYE RED BLEND NAPA VALLEY

A structured palate introduces plush notes of cranberry, raspberry and cola, with spicy notes of cassis and clove



DEADEYE CABERNET SAUVIGNON PASO ROBLES

Big and bold, ready-drinking, with a rich texture. Aromas of currants and black licorice complement by sweet-fruit flavors.



Deadeye by Provenance Vineyards

The Deadeye icon draws from the Provenance logo where the crosshairs mark sits inside the "O" Signifies careful vineyard selection + winemaker precision in blending

