



MERLOT 2019 NAPA VALLEY

WINE PROFILE

Soft elongated tannins wrap around a thick body of hugely concentrated black fruit and a wealth of oak in this brawny wine. Dried herb, cedar and pencil shavings adhere to the variety's characteristic earthiness.

VINEYARD SELECTION

This Merlot is selected from some of the best vineyards in Napa Valley, including Oakville and Oak Knoll. The Oakville terroir adds dark fruit, a dense texture and a flinty finish. The Oak Knoll terroir adds ripe red and blue fruit, spice, and a focused acidity due to the deeper soils.

NATURAL WINEMAKING

Hand harvested at night. Cold soaked the must for 5-6 days at 50 degrees Fahrenheit. 7-10 day cooler fermentation at 82 degrees Fahrenheit with 1-2 pump overs per day, then a light pressing to barrel. Malolactic fermentation in barrels with weekly stirring to develop rich texture. Minimalistic winemaking approach with periodic topping and aeration as decided by winemaker during monthly tastings.

BY THE NUMBERS

100% Merlot

100% barrel aged for 18 months in French oak (25% new, 75% 2nd fill)

ALC: 14.7% RS: 3.5 g/L





P PROVENANCE VINEYARDS

NAPA VALLEY TRUE TO OUR ORIGIN

Provenance Vineyards began in 1999 producing Rutherford Cabernets. Its founders had the vision to produce fine wines by discovering Napa Valley vineyards of unique "provenance" or origin. Over two decades, the brand was bought and sold twice and passed through the hands of two large corporations.

RETURNING TO CLASSIC FAMILY ROOTS WITH ITALIAN STYLE



Allen and Tiana Lombardi acquired Provenance Vineyards in November 2021 to infuse this iconic Napa Valley brand with the energy it deserves. They were attracted to its rich history, classic style and strong growth potential. They connected with the brand's polish without pretense.



AJ, Ava, Allen, Tiana and Matthew Lombardi

The family will hold true to Provenance's purpose to produce timeless Napa Valley wine, focusing on its five signature best sellers.

The Lombardi family looks to build the next chapter of the Provenance legacy by increasing its U.S. distribution and introducing this fine wine globally.

NATURAL WINEMAKING SHOWCASING SENSE OF PLACE

Head of Winemaking Noel Basso has more than 20 years of experience with California vineyards and grapes. He is returning the brand to the purist philosophy of Founding Winemaker Tom Rinaldi, focusing on working in the vineyards and taking an unwavering grape-quality approach to each varietal. Minimal winemaker intervention allows the character and personality of the grapes to steal the show.

Today, the Provenance Vineyards wine portfolio includes Rutherford Sauvignon Blanc, Napa Valley Merlot, Napa Valley Cabernet Sauvignon, Deadeye Napa Valley Red Blend, and Fortitude Napa Valley Cabernet Sauvignon.

