

PROVENANCE

VINEYARDS

The Deadeye icon draws directly from the Provenance logo, where the crosshairs symbol sits over the letter "O" and signifies thoughtful vineyard selection + precision in blending



DEADEYE RED BLEND 2019 NAPA VALLEY

Deadeye by Provenance Vineyards lives at the creative intersection of careful vineyard selection and winemaker's gut instinct in blending.

WINE PROFILE

This fruit-forward blend showcases dark berries, cherries, baking chocolate and baking spices. Medium tannins wash over the palate with plum and red cherry, along with a lift of blackberry and earthiness.

VINEYARD SELECTION

Select lots from outstanding Napa Valley vineyards were chosen from growing regions, including Calistoga, Oakville, Oak Knoll District and Rutherford.

VINTAGE

The 2019 growing season brought late spring rains during flowering causing fruiting to be lighter than usual. This resulted in exceptional concentration and retention of flavor and aromas. Mild fall temperatures helped the fruit to naturally mature fully, leaving us with a harvest that had mild and regulated tannins and an ideal sugar content. 2019 became an excellent vintage that will continue to impress as this wine ages in bottle.

NATURAL WINEMAKING

- Night harvest to keep the fruit cool and preserve the natural acid
- Berry sorting for the perfect berry
- 3-5 day cold soak at 50 degrees Fahrenheit for color
- Two-week primary fermentation, 85 degrees Fahrenheit stainless steel fermentations for structure Malolactic fermentation in barrels for mid-palate integration
- 18 months of barrel aging, including monthly topping and quarterly aerative rackings
- Winemaker barrel selection at blending, not all barrels made the cut

WINE REVIEWS

90 Points, James Suckling

"Rich, jammy nose saturated with sweet blackberries, chocolate, prunes and heavily roasted spices and tar. Flavorful and full-bodied with plush, ripe black fruit and fine-grained tannins. Long and rich finish, even though it is a little heavy. Drink now." -September 2023

BY THE NUMBERS

45% Merlot
22% Petite Sirah
19% Cabernet Sauvignon
14% Malbec

Aged 18 months in French and American oak (40% new)

ALC: 15.2% RS: 4.4 g/L TA: 6.5 g/L pH: 3.90



P PROVENANCE VINEYARDS

NAPA VALLEY TRUE TO OUR ORIGIN

Provenance Vineyards began in 1999 producing Rutherford Cabernets. Its founders had the vision to produce fine wines by discovering Napa Valley vineyards of unique "provenance" or origin. Over two decades, the brand was bought and sold twice and passed through the hands of two large corporations.



RETURNING TO CLASSIC FAMILY ROOTS WITH ITALIAN STYLE

Allen and Tiana Lombardi acquired Provenance Vineyards in November 2021 to infuse this iconic Napa Valley brand with the energy it deserves. They were attracted to its rich history, classic style and strong growth potential. They connected with the brand's polish without pretense.



AJ, Ava, Allen, Tiana and Matthew Lombardi

The family will hold true to Provenance's purpose to produce timeless Napa Valley wine, focusing on its five signature best sellers.

The Lombardi family looks to build the next chapter of the Provenance legacy by increasing its U.S. distribution and introducing this fine wine globally.



NATURAL WINEMAKING SHOWCASING SENSE OF PLACE

Head of Winemaking Noel Basso has more than 20 years of experience with California vineyards and grapes. He is returning the brand to the purist philosophy of Founding Winemaker Tom Rinaldi, focusing on working in the vineyards and taking an unwavering grape-quality approach to each varietal. Minimal winemaker intervention allows the character and personality of the grapes to steal the show.

Today, the Provenance Vineyards wine portfolio includes Rutherford Sauvignon Blanc, Napa Valley Merlot, Napa Valley Cabernet Sauvignon, Deadeye Napa Valley Red Blend, and Fortitude Napa Valley Cabernet Sauvignon.

